

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|------------------------------|------------------|---------|------------------|
| L1 | 157 | (track\$3 with (consumer\$ customer shopper) with movement) | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 18:43 |
| L2 | 0 | (track\$3 with (consumer\$ customer shopper) with movement) and ((@ad<"20010822".ad.)) | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 18:44 |
| L3 | 54 | (track\$3 with (consumer\$ customer shopper) with movement) and ((@ad<"20010822").ad.) | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 18:49 |
| L4 | 103 | l1 not l3 | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 19:37 |
| L5 | 1 | "5572653".pn. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 20:13 |
| L6 | 1 | "6820062".pn. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 20:13 |
| S1 | 0 | ((("track\$3)near3(customerconsume rbuyer)near3(behaviorshop\$4)") or ("near3(store(super\$market)(supera djmarket)"))).PN. | USPAT; USOCR | OR | OFF | 2007/06/28 08:04 |
| S2 | 8 | (track\$3) near3 (customer consumer buyer) near3 (behavior shop\$4) near3 (store (super\$market)(superadjmarket)) | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:08 |
| S3 | 611 | (track\$3) same (customer consumer buyer) same (behavior movement path pattern shop\$4) same (store (super\$market)(superadjmarket)) | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:09 |
| S4 | 0 | (track\$3) same (customer consumer buyer) same (behavior movement path pattern shop\$4) same (store (super\$market)(superadjmarket)) and (@ad<"20000829".ad.) | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:09 |
| S5 | 155 | (track\$3) same (customer consumer buyer) same (behavior movement path pattern shop\$4) same (store (super\$market)(superadjmarket)) and (@ad<"20000829").ad. | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:27 |
| S6 | 0 | ((track\$3) same (customer consumer buyer) same (behavior movement path pattern shop\$4) same (store (super\$market)(superadjmarket)) and (@ad<"20000829").ad.).ab. | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:11 |

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| S7 | 563 | (track\$3) same (customer consumer buyer) same (movement path pattern shop\$4) same (store (super\$market)(superadjmarket)) | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:38 |
| S8 | 11 | (track\$3) near3 (customer consumer buyer) near3 (movement path pattern shop\$4) near3 (store (super\$market)(superadjmarket)) | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:32 |
| S9 | 13 | ("2002/0038267").URPN. | USPAT | OR | OFF | 2007/06/28 08:31 |
| S10 | 26 | (track\$3) near5 (customer consumer buyer) near5 (movement path pattern shop\$4) near5 (store (super\$market)(superadjmarket)) | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:32 |
| S11 | 103 | (track\$3) near5 (customer consumer buyer) near5 (movement path pattern shop\$4) near5 (store (super\$market)(superadjmarket)) | US-PGPUB; USPAT | OR | ON | 2007/06/28 08:33 |
| S12 | 26 | S10 not S9 | US-PGPUB; USPAT | OR | ON | 2007/06/28 08:34 |
| S13 | 15 | S10 not S8 | US-PGPUB; USPAT | OR | ON | 2007/06/28 08:34 |
| S14 | 10 | ((track\$3) same (customer consumer buyer) same (movement path pattern shop\$4) same (store (super\$market)(superadjmarket))). ab. | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:40 |
| S15 | 54 | ((track\$3) same (customer consumer buyer) same (movement path pattern) same (RFID (radio adj frequency adj identification))) | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:42 |
| S16 | 48 | S15 not S10 | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:42 |
| S17 | 48 | S16 not S8 | US-PGPUB; USPAT | OR | OFF | 2007/06/28 08:42 |
| S18 | 0 | ((("track\$3)near3(customerconsume rbuyer)near3(behaviorshop\$4)") or ("near3(store(super\$market)(supera djmarket)")))).PN. | USPAT; USOCR | OR | OFF | 2007/07/09 13:07 |
| S19 | 8 | (track\$3) near3 (customer consumer buyer) near3 (behavior shop\$4) near3 (store (super\$market)(superadjmarket)) | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |
| S20 | 613 | (track\$3) same (customer consumer buyer) same (behavior movement path pattern shop\$4) same (store (super\$market)(superadjmarket)) | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |

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| S21 | 0 | ((track\$3) same (customer consumer buyer) same (behavior movement path pattern shop\$4) same (store (super\$market)(superadjmarket))) and (@ad<"20000829".ad.) | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |
| S22 | 0 | ((track\$3) same (customer consumer buyer) same (behavior movement path pattern shop\$4) same (store (super\$market)(superadjmarket))) and (@ad<"20000829").ad.).ab. | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |
| S23 | 155 | ((track\$3) same (customer consumer buyer) same (behavior movement path pattern shop\$4) same (store (super\$market)(superadjmarket))) and (@ad<"20000829").ad. | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:08 |
| S24 | 564 | ((track\$3) same (customer consumer buyer) same (movement path pattern shop\$4) same (store (super\$market)(superadjmarket))) | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |
| S25 | 14 | ("2002/0038267").URPN. | USPAT | OR | OFF | 2007/07/09 13:07 |
| S26 | 11 | ((track\$3) near3 (customer consumer buyer) near3 (movement path pattern shop\$4) near3 (store (super\$market)(superadjmarket))) | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |
| S27 | 26 | ((track\$3) near5 (customer consumer buyer) near5 (movement path pattern shop\$4) near5 (store (super\$market)(superadjmarket))) | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |
| S28 | 105 | ((track\$3) near5 (customer consumer buyer) near5 (movement path pattern shop\$4) near5 (store (super\$market)(superadjmarket))) | US-PGPUB; USPAT | OR | ON | 2007/07/09 13:07 |
| S29 | 26 | S27 not S25 | US-PGPUB; USPAT | OR | ON | 2007/07/09 13:07 |
| S30 | 15 | S27 not S26 | US-PGPUB; USPAT | OR | ON | 2007/07/09 13:07 |
| S31 | 10 | ((track\$3) same (customer consumer buyer) same (movement path pattern shop\$4) same (store (super\$market)(superadjmarket))).ab. | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |
| S32 | 54 | ((track\$3) same (customer consumer buyer) same (movement path pattern) same (RFID (radio adj frequency adj identification))) | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |
| S33 | 48 | S32 not S27 | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |

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|-----|----|---|------------------------------|----|-----|------------------|
| S34 | 48 | S33 not S26 | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:07 |
| S35 | 88 | (track\$3) same (customer consumer buyer) same (path pattern) same (store (super\$market)(super adj market)) | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:09 |
| S36 | 0 | (track\$3) same (customer consumer buyer) same (path pattern) same (store (super\$market)(super adj market)).ab. | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:09 |
| S37 | 0 | ((track\$3) same (customer consumer buyer) same (path pattern) same (store (super\$market)(super adj market))).ab. | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:10 |
| S38 | 18 | ((track\$3) same (customer consumer buyer) same (path pattern) same (store (super\$market)(super adj market))) and (@ad<"20000829").ad. | US-PGPUB; USPAT | OR | OFF | 2007/07/09 13:20 |
| S39 | 1 | "20030055707" | US-PGPUB; USPAT | OR | OFF | 2007/07/09 17:12 |
| S40 | 1 | "20020161651" | US-PGPUB; USPAT | OR | OFF | 2007/07/10 11:26 |
| S41 | 1 | "5572653".pn. | US-PGPUB; USPAT | OR | OFF | 2007/07/10 11:26 |
| S42 | 18 | ("4002886" "4139149" "4237537" "4275385" "4438432" "4500880" "4521677" "4588881" "4766295" "4821291" "4855908" "4882724" "4888709" "4973952" "5019811" "5198644" "5287266" "5313569").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 11:26 |
| S43 | 93 | ("5572653").URPN. | USPAT | OR | OFF | 2007/07/10 11:30 |
| S44 | 10 | ("5294781" "5295064" "5418354" "5572653" "5729697" "5739513" "5793030" "6092725" "6102162" "6327576").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 11:42 |
| S45 | 10 | ("6659344").URPN. | USPAT | OR | OFF | 2007/07/10 11:45 |
| S46 | 20 | ("20020062245" "20020161651" "20030039379" "5287266" "5305197" "5541835" "5630068" "5821513" "5910769" "5918211" "5974396" "6011487" "6112988" "6317718" "6381583" "6388688" "6421080" "6659344" "6820062" "6836773").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 11:53 |

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|-----|------|--|------------------------------|----|-----|------------------|
| S47 | 1 | ("7006982").URPN. | USPAT | OR | OFF | 2007/07/10 11:58 |
| S48 | 10 | ("5294781" "5295064" "5418354" "5572653" "5729697" "5739513" "5793030" "6092725" "6102162" "6327576").PN. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 13:16 |
| S49 | 1 | "20040117278" | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 13:25 |
| S50 | 2475 | (convert\$3 transl\$4 transform\$4) same (written write visual) near3 (spoken speak spoke speaking sound audible) | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 13:27 |
| S51 | 216 | ((convert\$3 transl\$4 transform\$4) near2 (written write visual) near3 (spoken speak spoke speaking sound audible)) | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 13:42 |
| S52 | 6 | ((convert\$3 transl\$4 transform\$4) near2 (written write visual) near3 (spoken speak spoke speaking sound audible)).ab. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 18:42 |
| S53 | 1 | "6088677".pn. | US-PGPUB; USPAT; USOCR | OR | OFF | 2007/07/10 13:30 |

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| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--------------------------------|---|------------------|---------|---------------------|
| L1 | 954 | store with change with display | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | OR | OFF | 2007/07/10 13:20 |
| L2 | 190 | 11 and path | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | OR | OFF | 2007/07/10 13:20 |
| L3 | 19 | 11 same path | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | OR | OFF | 2007/07/10 13:21 |
| L4 | 4516 | (customer with path) | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | OR | OFF | 2007/07/10 13:22 |
| L5 | 193 | 14 same change | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | OR | OFF | 2007/07/10 13:21 |

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|-----|----|--|---|------|-----|---------------------|
| L6 | 23 | ((customer with path) same chang\$3).ab. | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | OR | OFF | 2007/07/10 13:24 |
| L8 | 1 | (tracking customers path change display) | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | SAME | OFF | 2007/07/10 13:25 |
| L9 | 0 | (tracking customers shopping path chang\$3) | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | SAME | OFF | 2007/07/10 13:25 |
| L10 | 4 | (tracking customers path chang\$3) | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | SAME | OFF | 2007/07/10 13:26 |
| L11 | 1 | ("20020161651").PN. | US-PGPU B | OR | OFF | 2007/07/10 13:26 |
| L12 | 6 | ("2002/0161651").URPN. | USPAT | OR | OFF | 2007/07/10 13:28 |

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|-----|-----|--|---|----|-----|---------------------|
| L13 | 21 | ("20020062245" "20020161651" "20030039379" "5287266" "5305197" "5541835" "5630068" "5821513" "5910769" "5918211" "5974396" "6011487" "6112988" "6317718" "6381583" "6388688" "6421080" "6659344" "6820062" "6836773").PN. OR ("7006982").URPN. | US-PGPU B; USPAT; USOCR | OR | OFF | 2007/07/10 13:31 |
| L14 | 25 | ("4071740" "4373133" "4569421" "4750151" "4825045" "4833308" "4850009" "4882724" "4888709" "4908761" "4916441" "4929819" "4973952" "5031098" "5056019" "5083638" "5113060" "5158310" "5202825" "5250789"). PN. OR ("6820062").URPN. | US-PGPU B; USPAT; USOCR | OR | OFF | 2007/07/10 13:46 |
| L15 | 184 | (track\$3 with (consumer\$ customer shopper) with movement) | US-PGPU B; USPAT; USOCR; FPRS; EPO; JPO; DERWENT ; IBM_TDB | OR | OFF | 2007/07/10 13:48 |